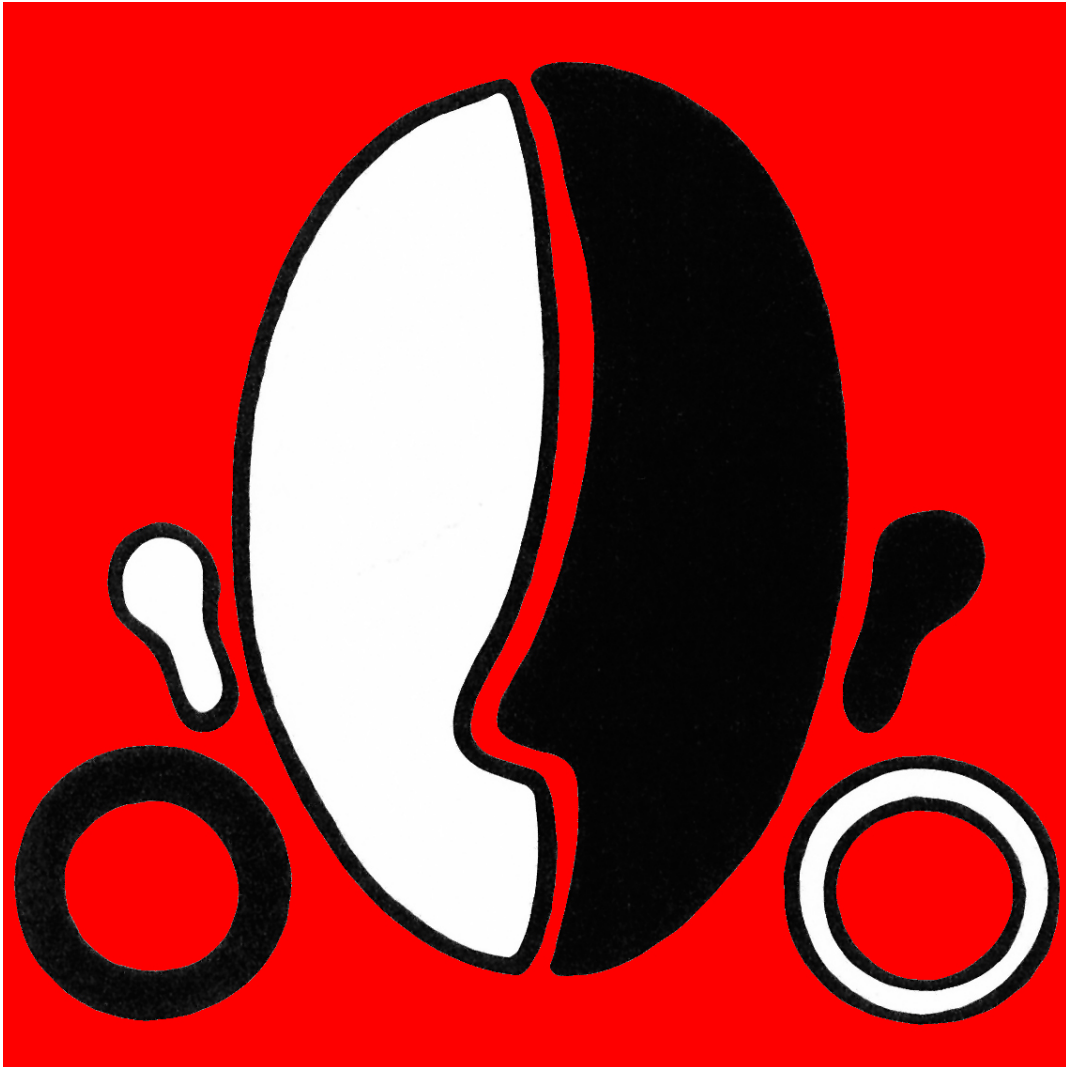


Ujamaa Grandmas



Annual Report
January 1 - December 31, 2012

Table of Contents

President’s Report	3
Report from the Handcrafts Committee.....	4
Report from the Fabric Sale Committee	5
Report from the Fashion Show Committee	6
Report on the Kazuri Jewellery Project.....	7
Report from the Bake Sale Committee	7
Report from the Education and Awareness Coordinator	8
Report from the Membership Coordinator	9
Report from the Webmaster	10
Financial Report for the Fiscal Year January 1 - December 31, 2012.....	12

President's Report

2012 was an exciting year for Ujamaa Grandmas, as we continued to grow in membership, in the scope and variety of activities we are engaged in, and in the amount of funds we were able to send to the Stephen Lewis Foundation or that were sent directly to the Foundation as donations as a result of our activities.

Detailed reports on all our activities follow. Highlights of the year included:

- Our two major fundraisers, the Fabric and Yarn Sale in April, and the Bags, Babies and Beyond Sale in October, each continue to raise an astonishing amount of money for a one or two day event, and are the highlight of our organization's year. These events provide an opportunity for involvement for 50 -100 volunteers, a chance to reconnect with people we haven't seen for a while, and a wonderful sense of being part of a greater whole. Some of our members plan their holiday calendars around the dates of these two sales!
- For the first time, we held a Fashion Show fundraiser, which tapped into the many talents of our volunteers who aren't necessarily 'crafty' but are looking for a chance to contribute. It was a lovely event, and the Committee has decided to do it again. As with all our repeat fundraisers, each year there are learnings which are put to use to stage an even better event in the future.
- Proceeds from Kazuri jewellery sales and the annual Bake Sale both increased significantly last year, and the pre-Christmas shopping day partnership with Ten Thousand Villages also made an important contribution to our fundraising total, and helped increase awareness.
- The Rotary Club donated \$500 to Ujamaa Grandmas to sponsor the hall rental costs for Bags, Babies, and Beyond, demonstrating further community support for our work. We are most grateful for their contribution and hope that we can continue to receive their support in future.
- Our website continues to be a wonderful vehicle for raising awareness and publicizing our events, as well as a place for members and friends to keep up to date with the goings-on of the organization through a new feature, a blog which contains brief accounts of all events, ranging from the sales to the monthly gatherings.
- Our Speakers Bureau responded to requests for presentations from church groups, schools, sororities, and others, and is always eager to 'spread the word'. These events often result in donations to the Foundation.

I continue to be amazed by the power of volunteers that has been channeled through our organization. We have fun while we contribute to making the world, and in particular the world

of African children affected by HIV/AIDS, and the grandmothers who care for them, a better place. Our members and friends bring with them so many talents and skills, our Board is committed to finding ways to put these to good use, while benefiting those in Africa and also helping us all to enrich our lives.

Submitted by Leslie Buckle

Report from the Handcrafts Committee

Committee Members: Leslie Buckle, Patty Cucman, Joyce Goddard, Liz Leroux, Ellen Monaghan, Dawn Bolger, Roz Cooper-Key, Kathee Todtman, Heather Hachey

Activities: The Handcrafts Committee continued with the responsibility for management of handcrafted items and organization of the annual handcrafts sale, BAGS, BABIES & BEYOND on October 18 and 19, 2012. 2012 was the first full year of implementation of the role of Product Custodians. The concept proved to be very helpful in managing inventory and providing guidance to handcrafters through the year. The Committee met monthly to review new ideas for merchandise, establish guidelines such as labelling, safety for children's items, and pricing, as well as to organize skill developing workshops and demos and establish a schedule for monthly gatherings.

Monthly Gatherings: Each month, north-side and south-side gatherings were convened. This year the concept of a set date and location for one gathering per month was tested. This gathering was held at 10:00 on the second Monday of the month at Sewing World on 71 Ave SW and proved to be popular. The second gathering was held in a member's home somewhere on the north side of the city and was also well attended. The gatherings provide an important opportunity to exchange information and ideas on plans for the sale and the work of the SLF. A board member was present at gatherings to provide an update on overall activities of UJAMAA GRANDMAS and the Foundation. These updates were most appreciated. Average attendance per gathering grew over the year and by the end of the year was in the order of 12 to 15 members at north gatherings and 15 to 18 at the south gatherings.

At each gathering finished products were collected, admired and feedback and new ideas were shared. Supplies and kits for a variety of projects were distributed. Raw material swapping took place at many gatherings as members brought in previously acquired materials and some of their own to trade with other members.

Workshops and Demos: Workshops were held to share and enhance members' skills. The concept of mini-demos after a gathering was tested and proved to be quite popular. Two demos were offered at the Sewing World location; one on electronic gadget cases and one on placemats and runners. Both resulted in many fine products. A number of workshops and work

bees were conducted. Some of these were on felting techniques, putting zippers in purses, UJAMAA GRANDMAS angels, scrubbies and placemats, runners and pot holders. Our thanks are extended to the members who facilitated and participated in the workshops.

BAGS, BABIES & BEYOND: The sale offered a wide variety of new merchandise and the quantity of inventory in some product categories was much above previous years. It is estimated that there were in excess of 4000 items offered for sale. In a few product categories there was significant product remaining after the sale and most of these items will be carried over to 2013. Items were of very high quality and were diverse in design and materials. This was the first year that we offered a table devoted to men's items (hats, scarves, sweaters, BBQ aprons, cases) which was well received and will be continued, hopefully with a broadened selection of items.

The 2012 raffle again showcased items from various areas in the sale and proved to be very popular. By the end of the sale, less than 100 tickets remained unsold. The raffle proceeds fund public awareness projects such as the web site, brochures and business cards and some of the administrative costs of our organization.

The effort of the volunteers, handcrafters and committee members resulted in very positive results. Attendance at the sale seemed to be down from previous years but sales remained at about the same level as 2011.

The Handcrafts Committee expresses its appreciation to all the Ujamaa Grandmas and their friends and families, for their enthusiasm and many hours of work in preparing for the sale and supporting it with their attendance and purchases. We could not succeed in raising the funds without you. Thank you.

Submitted by Patty Cucman

Report from the Fabric Sale Committee

Committee Members: Carla Lorfing, Joan McGreevy, Bertha Davis, Lynette Johnston, Rachael Strathern, Linda Burrell, Karen McManus, Brenda Jensen, Marie Collins, Teriesa Mills, Matil Spies, Kay Hudson, Kathy Knight, Ruth Schultz, Ank Komen, Arlene Donnelly, Julia Hinman

This was the fifth annual sale and the second sale for the current organizing committee. There were things that we learned in our previous sale that we wanted to refine to make presale work and the sale itself more efficient and effective. Some were as simple as switching rooms between notions and quilting and eliminating a cutting room. We wanted to try some new ideas, such as focusing on being 'green' with reusing, repurposing and recycling. We thought about the kind and amounts of donations we received and what we sold. We were more aware of the needs of our volunteers, particularly at the end of the day when we needed to organize

leftovers for our recipients. We were able to arrange to ‘pay it forward’ to thirteen local organizations and charities, making a difference in the local community and abroad. Our advertising has the strong support of our website to communicate our news as well as a variety of media. Our members continue to volunteer with enthusiasm and skill. The camaraderie was a positive force and we had fun while working very hard on the three presale days to organize the mountain of donations into a sales venue ready for customers.

The sale was the most successful to date due to the work of many. We understand the need for flexibility is essential as there are many components that are beyond our control – weather, the ability to predict the amount of donations or how many customers will come on the sale day. The atmosphere created throughout our work carried over on sale day. This is a win-win situation for everyone - increasing our ability to fundraise for the Foundation as well as interacting with happy customers, amazing volunteers, a supportive business community, and providing an opportunity to team-build within our group and give support to other organizations. The connections and impact of the sale continue to expand and include many aspects of community.

Submitted by Carla Lorfing

Report from the Fashion Show Committee

Committee members: Alison Longson, Hilda Hunter, Eleanor Landry, Isabelle Klaiber, Judith Watt and Jan Geggie

Our planning committee had three goals when we began discussing the potential of a fundraiser for the Stephen Lewis Foundation (SLF) - to profile the Ujamaa Grandmas, to raise \$\$, and to have FUN! We achieved all three of these goals.

Around 165 guests (including 10 models and 5 ‘dressers’) enjoyed a delicious luncheon prepared by the Varsity Community Centre chefs, followed by the modeling of 30 outfits provided by Olsen Europe of Market Mall. The models had tons of fun choosing their clothes with the help of Mai Huynh (manager) and Eleanor Landry two weeks in advance. On the morning of the event, the models were treated to having their make-up and hair styled by enthusiastic professional volunteers. The dressers ensured that each of the models quickly changed into the appropriate outfit and accessories (including Kazuri Jewellery and handbags crafted by our own members). The models definitely had fun walking among the guests to highlight their outfits. Jeff Turner (J. Turner Images) was our professional photographer who delighted us with the expansive number of photos he took.

Donna McElligott from CBC was the MC for the event, and presented a commentary on the Stephen Lewis Foundation, the models and their connection to our project, plus the clothes they wore.

Our goals were reached! The Ujamaa Grandmas organization was promoted, we raised funds for the SLF, and all who were involved had lots of fun! Congratulations to the planning committee for such a successful event!

Submitted by Jan Geggie

Report on the Kazuri Jewellery Project

Thanks to grandmother groups all across the country, 2012 was another great year. *Kazuri Jewellery: The Grandmother Connection* (KJGC), which coordinates the project and distributes jewellery to grandmothers' groups across the country, gave \$98,853.00 to the Stephen Lewis Foundation Grandmothers to Grandmothers Campaign.

In addition to raising money for the Grandmothers Campaign, together we helped employ over 300 vulnerable women in a fair trade workshop in Nairobi that pays above average wages and provides medical benefits to its workers and their children and grandchildren. Since its beginning in 2007, KJGC has contributed a total of \$607,081.00 to the SLF Grandmothers Campaign.

In 2012 Ujamaa Grandmas hosted 10 events. Our gross sales were \$8,715.00. Our total contribution to SLF was \$3,544.00 (40% of gross sales). This does not include donations that were sent separately.

A big thank you to all our hosts and volunteers, and also to those who purchased some of the beautiful jewellery. As always, we encourage our members to consider hosting an event and help to keep this project a great success.

Submitted by Hilda Hunter

Report from the Bake Sale Committee

The Bake sale was again held in conjunction with the Marda Loop Justice Film Festival in the NGO village on November 16-18th, 2012 at the River Park Church. This year it was organized by Mieke Van Dijk and Heather McKenzie.

We had over 22 volunteers helping with the bake sale and Kazuri jewellery sale, some helping out several times over the three days. Most of these volunteers brought in generous donations of baking as well.

We had many members and friends bring in baking, mainly on the Friday and Saturday. We had donations of homemade breads, cupcakes, squares, cookies, caramel popcorn, pies, jams, chocolate and much more. We sent out two requests via email for baking and had such generous donations, that there were some leftover items at the end of the sale which were donated to the Women's Resource Center in Bridgeland.

The work from all of our members and friends resulted in total bake sale funds of \$2,438.75 and Kazuri jewellery funds of \$463 (40% of \$1158 which was sent to SLF on the behalf of our group.)

The jewellery and bake sale were a success both in terms of raising money for and awareness of the Stephen Lewis Foundation's efforts to help African Grandmothers.

Submitted by Heather McKenzie

Report from the Education and Awareness Coordinator

February 8

Calgary Board of Education held their 3rd annual One World Conference for junior high students from schools across the city. Diane Woods and Anne Taylor gave two presentations (one for 150 students, another for 30).

March 8th

Louise Breadner and Anne Taylor gave a presentation to the Beta Sigma Phi Sorority meeting of about 20 women and received a donation from the group for \$100.

March 12

A PEO Sorority group held an in-home meeting where Anne Taylor and Jill Nixon gave a talk to about 15 women.

March 14

HD Cartwright School held a journalism workshop project (Youth Ink) and Diane Woods and Anne Taylor came to be interviewed by grade six students.

April 12 and 22

The Redwood Meadows Community decided to designate Ujamaa Grandmas as their focused charity of the year. We provided info materials and a few craft items for door prizes at a Zumbathon event. Louise Breadner and Diane Woods gave a presentation and manned an info booth at the Bragg Creek Redwood Meadows Earth Day. In early 2013 the Community sent a cheque for \$770 to Ujamaa Grandmas.

May 3

At the YW Alumni meeting of about 20 women Anne Taylor gave a talk and Hilda Hunter presented the Kazuri jewellery. The group made a donation of \$70.

May 23

St. Andrews United Church networking group met and had Susan Plesuk and Anne Taylor do a presentation to about 30 people. Ujamaas were given a donation of \$50.

July 22

Louise Breadner and Leslie Buckle led a service at the Unitarian Church of Calgary, with the participation of other members of the congregation who are members and friends of Ujamaa Grandmas. Approximately 55 people attended. The collection for the morning was sent as a donation to the SLF.

November 20

The Good Shepherd Moravian Church women's group asked Ujamaa Grandmas for a talk and to have a Kazuri sale (Anne Taylor and Hilda Hunter). About 30 women were present and the group gave a \$100 donation. In early 2013 the church let our group know that they had sent the Stephen Lewis Foundation \$900.

December 7

At the Garrison Woods Manor Retirement Centre Anne Taylor and Patty Cucman attended a small gathering of 5 residents to talk about the Foundation.

Submitted by Anne Taylor

Report from the Membership Coordinator

Our membership continues to grow with people signing on as both members and friends. As of December, 2012, there were 142 members and 167 friends, for a total of 309. (The only difference between a member and friend is that a friend does not have the option to vote at our AGM or to be a member of the Board.)

Our membership is becoming more active as we strive to reach out to all members' interests and talents. We are trying to broaden the focus beyond handicrafts by being aware of and including other opportunities for involvement. While handicrafts are still a primary interest, there are diverse talents within our group to create other fundraisers and initiatives.

There has been a steady increase in the numbers attending our monthly gatherings. We hope that by having Board members guiding the meeting's agenda and sharing what is happening

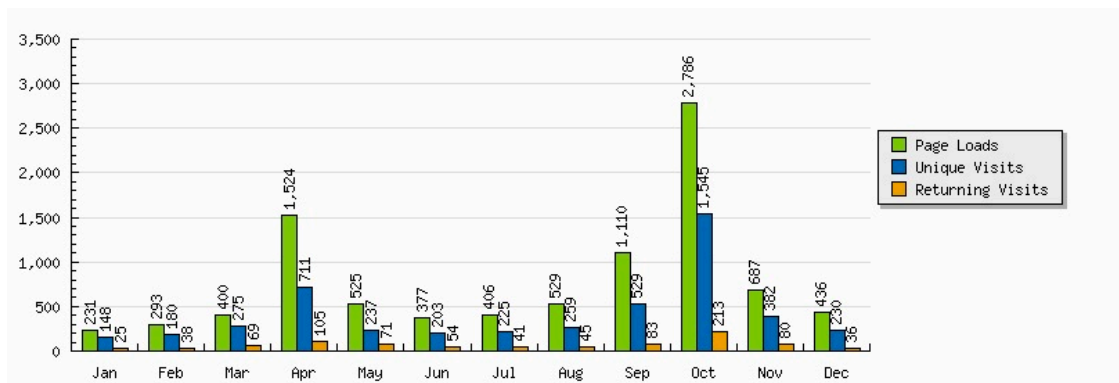
with events and updates as well as seeking input from members, we can continue to bring more of our membership together on a regular basis. The number and types of workshops have been successful as well. Members are teaching and sharing their skills with other members and having the opportunity to get to know each other better in a relaxed setting. Through our website, members can find out about the variety of committees they can contribute to. This form of communication has had an immense influence on increasing membership, keeping members informed and creating a feeling of belonging to the larger group. Active participation and responses to the need for volunteers have been enhanced. Our customer list is growing also and many customers become volunteers at events and then become members.

As membership coordinator, creating an email distribution list to send welcome letters when we have an influx of new members, especially after our major fundraisers, has really been key to communication. This also makes it easier for connecting volunteers and committee work. Planning a gathering for just new members has been a challenge to gather people together except in small numbers, but we are hoping to have more information sessions that include new and established members to learn more about the work of The Stephen Lewis Foundation.

Submitted by Carla Lorfing

Report from the Webmaster

2012 was the first full year that the web site was up and running. Over the year, general use increased from an average of five visits per day in the first quarter to 10 visits per day at the end of the year. This excludes the traffic close to the two major fund raisers - Annual Fabric and Yarn Sale and BAGS, BABIES & BEYOND. Traffic leading up to these events significantly increased with visits per day averaging 24 and 50 respectively. The increase before BB&B is due largely to Sneak Peek, where in the days and weeks before the sale, the website features photographs of some of the many items that will be sold.



At the end of the first quarter of 2012, a minor update was implemented with the addition of a Resources page (book reviews and recommendations, video recommendations, links to support information and relevant web sites), new content on Handcrafts and the introduction of a blog. A major revision is targeted for first quarter of 2013 as use continues to grow. New organization of material and new content are planned with the objective to streamline use, making it easier for Members and the public to find specific information quickly and consistently. The web site hosting and domain registration costs are covered by proceeds from the Annual Raffle held during BAG, BABIES & BEYOND. Cost of these services is \$48.00 per year.

Submitted by Patty Cucman

Financial Report for the Fiscal Year January 1 - December 31, 2012

Treasurer's Statement

As Treasurer of the organization, I certify that the information in the attached Financial Report is a true and complete accounting of the financial activities and assets of the Ujamaa Grandmas for the fiscal year January 1 - December 31, 2012

Signed copy on file Date: April 19, 2013

Louise Breadner

Financial Reviewers' Report

As the appointed financial reviewers, we have reviewed the Financial Report of the Ujamaa Grandmas for the fiscal year January 1 - December 31, 2012. The review included examination of the financial records and supporting documentation as provided to us in the course of the review.

In our opinion, this report fairly presents the results of the Ujamaa Grandmas organization for the fiscal year and its financial position at December 31, 2012, on an accounting basis consistent with that of the preceding year. We have made a number of recommendations for presentation to the Board of Directors, and are available for further consultation with the Treasurer.

Signed copy on file Date: April 18, 2013

Cheryll Caldwell

Signed copy on file Date Apr 18, 2013

Jennie Wolter

2012 Income Statement

INCOME	<u>2011</u>	<u>2012</u>
Bags, Babies and Beyond Sale	\$33,814.96	\$34,449.50
Fabric and Yarn Sale	\$20,455.80	\$19,382.66
Fashion Show		\$6,528.00
Raffles	\$1,003.00	\$1,492.00
Kazuri Jewellery Sales	\$5,875.00	\$8,714.98
Bake Sale- Justice Film Festival	\$1,512.35	\$2,438.75
Misc Donations	\$430.00	\$164.00
Misc sales year round	\$116.00	\$158.00
Ten Thousand Villages	\$874.57	\$780.94
Speaker's Bureau	\$565.00	\$220.00
Pennies For Change		\$1,124.00
Milestone Birthdays Income		\$300.00
School project	\$1,291.23	
Workshops	\$49.75	
Total Income	\$65,987.66	\$75,752.88
 EXPENDITURES		
Stephen Lewis Foundation UG Donations	\$59,142.00	\$58,420.00
Bags, Babies and Beyond Sale	\$2,529.04	\$2,227.72
Fabric & Yarn Sale	\$1,273.37	\$988.29
Kazuri Jewellery payments	\$5,888.00	\$8,715.00
Fashion Show		\$3,881.75
Admin . supplies, materials and website	\$611.85	\$437.10
Bank charges	\$59.40	\$60.40
Moneris monthly expense	\$197.00	\$194.00
Insurance	\$195.00	\$1705.00
Public awareness materials		\$258.94
Misc. expense		\$50.00
Total Expense	\$69,895.66	\$76,938.20
Bank Balance Dec. 31	\$3,082.83	\$1,950.88

2012 Balance Sheet

	<u>2011</u>	<u>2012</u>
ASSETS		
TD Bank Account	\$3,082.83	\$1,950.88
2012 Prepaid Expense	<u>\$430.06</u>	<u>\$376.69</u>
Total Assets	\$3,512.89	\$2,327.57
LIABILITIES	<u>\$0.00</u>	<u>\$0.00</u>
Total Liabilities	\$0.00	\$0.00
Total Equity	\$3,512.89	\$2,327.57

Notes:

These statements include only the funds that flow through our Ujamaa Grandmas bank account. Donations made directly to the Stephen Lewis Foundation are not included.

The Foundation reports that in addition to our contribution of \$58,420 reported in the Income Statement, **\$75,269** in direct SLF donations have been attributed to Ujamaa activities, including \$3,554 from our Kazuri sales.

In total, our Chapter’s 2012 direct and indirect contributions to SLF totalled \$133,689.00.

The total cumulative amount credited to Ujamaa Grandmas from 2006 to the end of 2012 is \$445,900!!!!

Message from the Stephen Lewis Foundation:

“In total, your group has raised an incredible \$445,900!! What a breathtaking testament to the boundless determination and hard work on behalf of your group in solidarity with the heroic African grandmothers. Your inspired energy is what propels the momentum forward of this beautiful movement.”