

# HANDCRAFTS MONTHLY



## DECEMBER GATHERING

### DECEMBER 8

10:00 to noon at Sewing World in the upstairs classroom, 136 71 Ave. SE

If you wish, please bring along a snack to share. Remember to park in the rear and to mention us when you shop.

### NO NORTH GATHERING IN DECEMBER.

*DECEMBER  
at a glance*

**DECEMBER 8** - Sewing World Gathering.

Handcrafts Committee wishes you much happiness during the upcoming holiday season.

Ruddy got this cool scarf at BB&B in October.

## NEWS FROM HANDCRAFTS COMMITTEE

### BB&B SURVEY FEEDBACK

We asked and you replied. We had 48 responses to the post-sale survey this year; 78% of the replies were from Members or Customers on our distribution list. The other 22% was from the general public.

The Committee has analyzed these data and as a result of your feedback, four action items were recommended for discussion at future committee meetings.

1. Pricing strategies.
2. Pre-sales at gatherings and before the sale doors open.
3. Review number of volunteers needed during sale.
4. In an effort to manage inventory, custodians will be more specific this year in our communications when we have shortages or enough of specific items.

This month we have included a summary of your feedback for your information. Responses have been grouped and reported here as themes in the interest of space.

Feedback is important in our continuing efforts to maximize the value of your contributions. In that vein, custodians are working on feedback for hand-crafters in each of the product lines. Over the next several months, this feedback will feature in the Monthly. December it will be Bags and Purses.

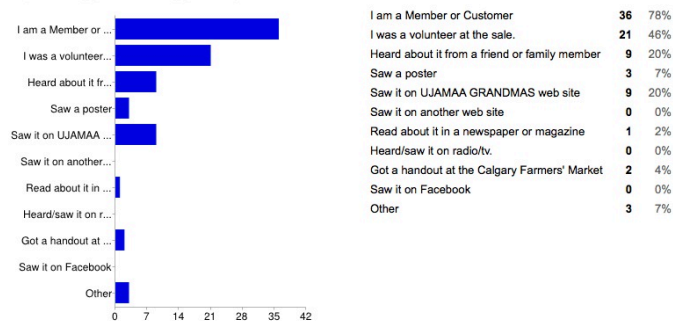
The HANDCRAFTS page will be updated with current information to guide your creative efforts for 2015.

How can we do so much good and still have this much fun?

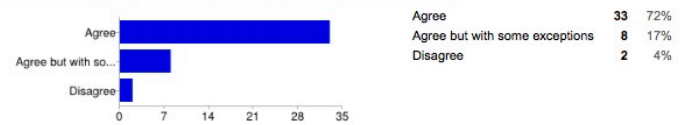
**2015 BB&B SURVEY RESULTS** - Numbers in brackets indicate number of original comments.

**Summary**

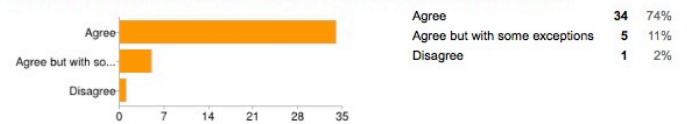
**HOW DID YOU LEARN ABOUT THE SALE?**



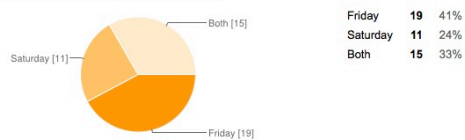
**Items were well displayed and easy to view [FINDING ITEMS]**



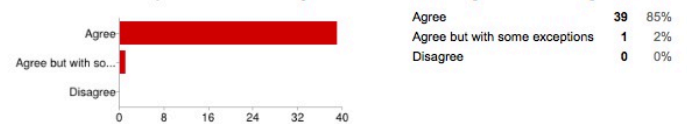
**Signage worked well to direct me to what I was interested in. [FINDING ITEMS]**



**WHEN DID YOU COME TO THE SALE?**



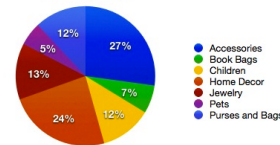
**Volunteers were helpful and made it easy to find what I wanted. [FINDING ITEMS]**



**IF YOU BOUGHT ITEMS AT THE SALE, APPROXIMATELY HOW MUCH DID YOU SPEND?**



**What did you Buy?**



**PRICING**

- Pricing was just right. (133)
- Some items were underpriced. (21)
- Some items were overpriced. (13)

**IS THERE SOMETHING WE CAN CHANGE TO IMPROVE THE SALE?**

- Too crowded. (8)
  - Do we need a larger space?
  - Should we consider a longer sale?
  - Try to figure out new ways of displaying.
  - Put out items gradually as space becomes available.
- Review what sells and manage inventory. (6)
- We need shopping baskets. (4)
- Offer refreshments for sale. (2)
- Consider alternatives for check out and check out signage to speed things up.
- Manage inventory to ensure quantity is appropriate and that quality items are available throughout the sale. (2)
- Please let the volunteers who are there for set up buy whatever they want.
- Sometimes too many volunteers.

**IS THERE SOMETHING WE SHOULD NOT TAMPER WITH BECAUSE IT WORKS WELL?**

- Quality and variety of items is wonderful. (9)
- Volunteers are helpful and cheerful. (4)
- Set up and signage works very well. (7)
- Location and parking are great. (4)

**OTHER COMMENTS**

Interesting variety of quality items.  
 I wished that I had more people to buy things for!  
 Only problem is there is too much that I love!!  
 Beautiful workmanship!!!!  
 Make sure we maintain excellent quality items.  
 If you are using new technology always have the basics available as backup.  
 Need more debit machines.  
 Having all volunteers in red, black and white gives a professional look to the sale.  
 Would customers pay a loonie or toonie to come in?  
 Love the creativity and the quality of the workmanship.  
 Never change the camaraderie of this group of women.  
 Not a criticism, but we need more pet stuff!  
 Shoe bags please. Could we have pottery?  
 What about yoga mat bags?  
 More Christmas stuff?  
 Some knitted blankets?  
 I appreciated that there were still many wonderful items to select from on Saturday afternoon  
 Volunteers made a difference in finding items that I wouldn't have noticed.  
 The sale is wonderful, the items are wonderful and the result justifies the effort. Well done!  
 Looking at the amount made, I would say things are working extremely well.  
 BRAVO!!