



# UJAMAA GRANDMAS

## 2019 WHAT SELLS - CHILDREN

The Children's section of the Handcraft Committee is a successful part of the BB&B Sale. In 2019 there were about 600 children's items - both wearables and "toys" donated for the sale and 75% of these items sold.

### STRONG SELLERS:

Toys & stuffies were great sellers & literally flew off the tables.

Cardigans and girl's ponchos were also very popular items.

Our customers bought up the unique hats - those with animal themes or other embellishments.

Knitted and/or crocheted baby blankets, receiving blankets, taggy blankets & change pads also sold well.

### THINGS TO CONSIDER

If you are making children's sweaters or hoodies please consider adding closures.

Hats sell easily when they are embellished with something to make them special.

Consider adding small animals, pompoms or other unique features.

This year we donated unsold items to several other great charities for Calgary families.

- Premie hats went to the Newborn Nursery at the Peter Lougheed Centre
- Other items went to Awo Ta'an Women's Shelter, Sonshine Shelter, Women in Need and, our new partners, Magic of Christmas.