



UJAMAA GRANDMAS

2019 WHAT SELLS - HOME DECOR

In 2019, about 80% of Home Decor items were sold with very strong sales of items in the under \$25/30 price range. This is particularly true when the items are made of fabrics that appear to be current.

A small number of second year items were donated and a small number of items are being held over for a second sale.

Thank you all for your many wonderful donations to our cause!

STRONG SELLERS:

Mug rugs

Insulated pot holders

Smaller table mats

Microwave bowl cosies. Please be sure to use all cotton for fabric, batting and thread.

Wine bottle bags

Place mats

Veggie bags

Scrubbies

Dryer balls

COLOURS:

Fall and winter colours seem to be preferred. This may have to do with the timing of the sale.

Colours like pink, yellow and purple don't sell at this time of year.

SLOWER SALES:

Crochet dish cloths - there are many, many to carry over.

Some other crocheted items, larger lap quilts and rug hooked items were slow to sell.

Unfortunately many of these items remain unsold but are donated locally.

Ceramic items, acrylic oil paintings, and similar unusual items were less popular with our customers, who seem to have a pretty specific interpretation of what they are looking for at our sales.

As with all new items, it may be that it takes time for customers to accept.

CUSTOMER REQUESTS and NEW ITEMS:

Small items such as mug rugs in blue and/or Christmas themed. But moderation is advised.

Customers were looking for matching sets of microwave bowl cosies in nice fabrics.

Again, be careful of content; all cotton only.

"Green" or environmentally-friendly items were popular and we might try sets of veggie bags. Other "green" items would be welcomed.

Pot holders sell well so consider insulated oven mitts for some variety.